

NESS M CARE FOUNDATION

supporting your independence

Communications and marketing volunteer

About Ness M Care Foundation

Ness M Care Foundation is a charity dedicated to support activities that will improve the quality of life of people who are cared for in their homes and their carers. We are an independent, international charity active throughout Peterborough, South Africa and Zimbabwe.

Role Description

We are looking for an enthusiastic and skilled volunteer with an interest in social care, charity communications, marketing and a creative flair to help us deliver effective communications and marketing activities to reach our various audiences.

Who we are looking for

- Experienced social media user (particularly Facebook, Twitter and Instagram)
- Excellent written communication skills
- Creative writing and design abilities
- Good computer and digital skills
- Enthusiasm for communications and marketing and willingness to learn
- Good organisational skills
- Excellent interpersonal skills, and able to work as part of a team
- Able to volunteer four to six hours a week for at least three months

Summary of duties

- Help to create engaging content for Ness M Care Foundation's social media channels.
- Work with the Project Manager to maintain Ness M Foundation's website
- Monitor social media activity
- Gather community stories
- Create branded collateral and other promotional material
- Supporting campaigns, marketing, events and fundraising activities

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What we can offer

- Exposure to various communications and marketing activity; this is especially helpful for someone looking to supplement communications/marketing knowledge with practical experience in a work environment
- Opportunities to learn about and gain experience in managing digital channels like websites and social media
- A chance to build a creative portfolio including written content and branded collateral
- Regular support to help personal development and achieve goals

Further Information:

A Basic DBS is needed. We will help you with this.
Reasonable volunteering related travel expenses covered
Reporting to: Project Manager

Email your CV to: admin@nessmfoundation.org